



Biotech lobby's push for new GMOs to escape regulation

European Parliament, 2 March 2016

Corporate Europe Observatory (CEO) is a research and campaign group working to expose and challenge the privileged access and influence enjoyed by corporations and their lobby groups in EU policy making.

www.corporateeurope.org

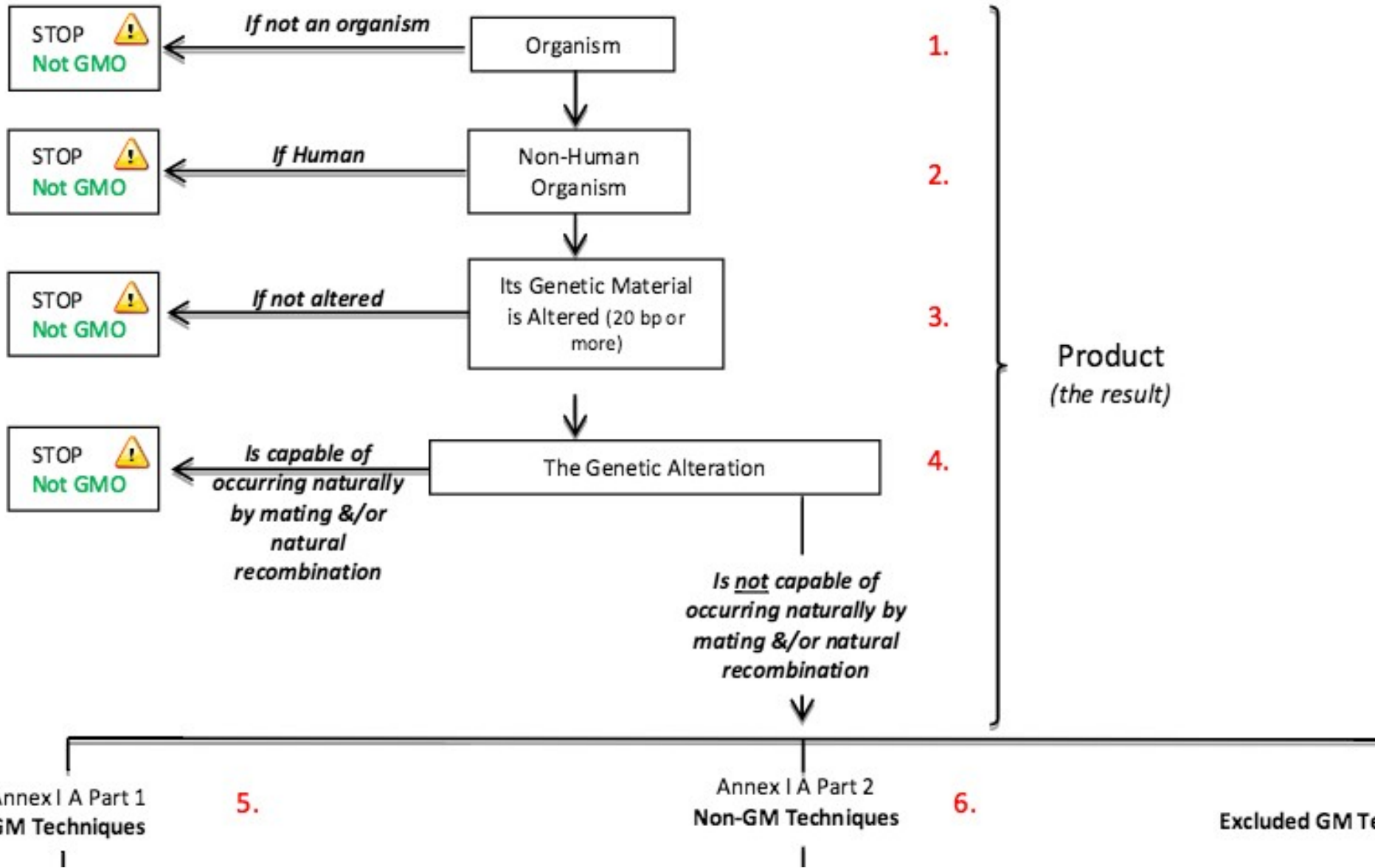
Who is the NBT Platform?

- Founded in 2011, only surfaced in 2015
- Run by Dutch lobby firm Schuttelaar & Partners
- small public or Big Private?

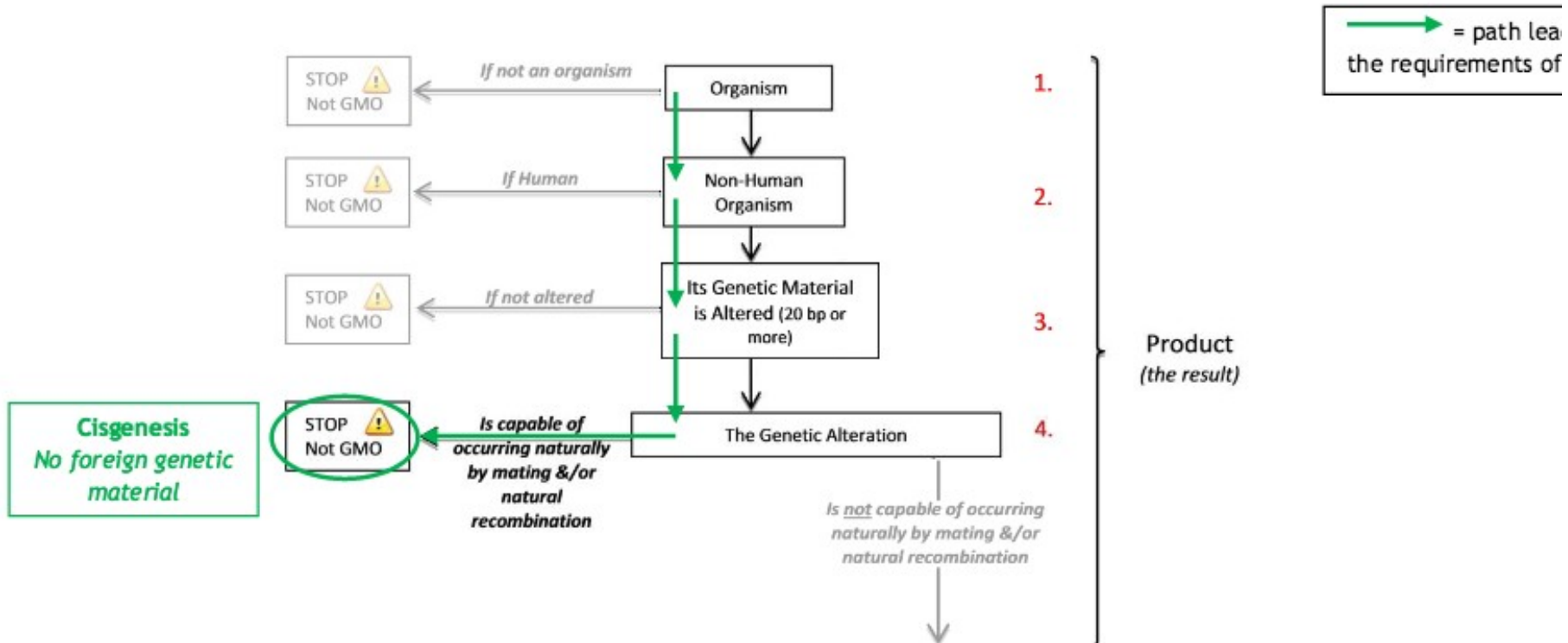
Lobbying tactics used

- Stay below the radar
- Rebranding:
'new breeding techniques'
'precision breeding'
- Industry pitch: “We feed the world” “loss competitiveness of European plant breeders”
- Trade concerns, TTIP
- Legal creativity

Cumulative Multilevel Analysis





Cisgenesis: “not GMO”



Helping hand from Member States

- Germany, UK, Ireland
- Netherlands: lobby for deregulation cisgenesis since 2007 via Wageningen University

Schuttelaar & Partners entry in EU Transparency register

 Financial data 	
Financial year:	01/2015 - 12/2015
Estimate of the annual costs related to activities covered by the register:	50,000 € - 99,999 €
The annual turnover attributable to activities covered by the register:	< 99,999 €
Clients covered under financial estimate:	<div>With the revenue of 50,000 € - 99,999 €:<ul style="list-style-type: none">• Grodan</div>
Most recent financial information about funding received from the EU institutions:	No funding received from the EU institutions during the last closed financial year.
Other (financial) information provided by the organisation:	

Science-based consultancy with sense

Strategy and Policy

Public Affairs

Multi-stakeholder Relations

Issue and Crisis Management

Full Service Communications

Clients

Proud of our client relationships

Our clients include multinationals and smaller companies, governments, research institutes and non-profit organisations. For each, we provide a solution that is specifically tailored to their needs and wishes, with the overall objective of promoting greater health and sustainability.

Below you can find a selection of current and recent clients who have called upon our services. We are proud of the relationships we have built with many of these organisations over the years.



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Latest lobby documents:

Coordinated letter writing by ESA members

“There are concrete indications that the Commission may NOT be following the scientific advice it gathered over the last years – essentially because it feels that a strict process based legal interpretation with more techniques qualified as leading to GMOs would limit the exposure of the EC to potential legal challenges (by NGOs).”

Increasing pressure from US mission

“potentially significant **trade disruptions**” “finding commonalities in regulatory approaches in this area is of vital importance to promote trade...”

Coceral

“Extending GMO rules to NPBTs, contrary .. the vast majority of scientific and legal advice available today, would seriously hamper research and scientific developments in this area without a sound scientific reason.”